

direct mail

Test The Market

Direct Mail provides the opportunity to test target markets with small distributions. Offers, content and pricing can be amended as a result of feedback to produce a more effective mailer. Once the marketing tests have been carried out a mailing campaign can then be sent in batches and managed to match the availability of the business to handle the volume of leads generated.

The direct mail service we offer can be tailored to precisely match your requirements, the services involved that we can provide include:

Data Processing

Either from your own existing database or we are able to buy databases on your behalf.

Print Personalisation

From a simple label to a fully personalised letter.

Delivery Service

Royal Mail, Leaflet Drop or Newspaper Inserts.

Storage & Fulfilment

Allows for a managed roll out of small batches of mail.

