

How to Order

To order any of the items contained within this Directory or to discuss any other advertising or promotional material you may require, please contact your Bridgestone Business Development Manager (BDM).

You can also discuss with your BDM if the items are to be paid for from your accrued First Stop Fund.

Alternatively, you can contact Pineapple direct on 08700 420012 between 9am and 5.00pm Monday to Friday and tell us what you want.

Contact Details

Pineapple **08700 420012**
firststop@pineapplepublishing.co.uk

Andy Bucknall	(North West England & North Wales)	07989 359 056
Chris Hawkins	(South East England)	07989 359 108
Don Anobile	(North East England)	07989 359 046
John Cowderoy	(South West England)	07989 359 049
Neil Cleaver	(Midlands & South Wales)	07989 359 129
Scott Jones	(Scotland)	07989 359 138

Terms & Conditions

1. All prices are exclusive of VAT, which is charged where applicable at the standard rate.
2. These prices are estimates only and are dependent upon sight of final copy. Increases in paper costs may result in increased print costs.
3. Payment terms: credit accounts - 30 days nett: new accounts - payment prior to release to printers.
4. Extra, unforeseen amends will be charged in addition to the agreed quoted price.
5. Prices are held until end December 2006.
6. Design and Artwork remains the property of Pineapple until all invoices are paid
7. Payment on delivery is requested for the first job with new clients
8. Invoices will be raised on completion of a project unless the project continues over one calendar month where upon an invoice will be raised at the end of the month for work carried out to date.

Directory Price List - July 2006

Advertising				
Yellow Pages Advertising				Per advert
Personalise template				£100.00
Create new advert from "scratch"				£200.00
Press Advertising				Per advert
Personalise template				£100.00
Create new advert from "scratch"				£200.00
Re-size existing ad and supply to publication				£50.00
Supply existing ad to publication				£25.00
Business Stationery - Design & Artwork				
Personalise Letterhead template				£75.00
Personalise Compliment slip template				£75.00
Personalise Business Card template				£75.00
Reprint admin fee				£25.00
Business Stationery - Print				
Letterheads	250	500	1000	2500
2 colour - 1 side only - 100gsm	£90.00	£98.00	£115.00	£163.00
Comp Slips (spec as above)	£82.00	£87.00	£97.00	£128.00
Business Cards - 1 type	250	500	750	1000
2 colour - 1 side only - 350gsm	£96.00	£113.00	£131.00	£150.00
Stationery Pack - Option 1				
Includes all design / artwork and production of 500 Letterheads, 250 Compliment Slips, 500 Business Cards (spec as above)				
Pack price				£479.00
Stationery Pack - Option 2				
Includes all design / artwork and production of 1000 Letterheads, 500 Compliment Slips, 1000 Business Cards (spec as above)				
Pack price				£525.00

Logo Design				
Design of two colour logo	£150.00			
Design of full colour logo	£175.00			
Modification of stock logo	£50.00			
Promotional Literature				
Design / Artwork (per item)	£200 (£100 if based on template)			
A6 Postcards	250	500	1250	2500
full colour 2 sides - 400gsm	£178.00	£188.00	£213.00	£257.00
Service Wallets	250	500	1000	2500
	POA			
A5 Single Colour Flyers	1000	2000	5000	10000
one colour - 1 side - 100gsm	£94.00	£125.00	£200.00	£263.00
A5 Full Colour Flyers	1000	2000	5000	10000
full colour - 2 sided - 130gsm	£198.00	£207.00	£275.00	£388.00
Full Colour A2 Posters (each)	1-10	11-20	21+	
Photosatin paper with matt lam	£25.00	£20.00	£POA	
Grand Prix Day - Promotional Materials				
Design / Artwork (per item)	£200 (£100 if based on template)			
A5 Full Colour Flyers	1000	2000	5000	10000
full colour - 2 sided - 130gsm	£198.00	£207.00	£275.00	£388.00
Full Colour A2 Posters (each)	1-10	11-20	21+	
Photosatin paper with matt lam	£25.00	£20.00	£POA	
Colour Vinyl Banners (each)	4'x3'	12'x3'	18'x3'	24'x6'
inc. eyelets. Other size available	£45.00	£122.00	£183.00	£496.00
A5 Competition Entry Forms	1000	2000	5000	10000
one colour - 1 side - 100gsm	£94.00	£125.00	£200.00	£263.00
We can also supply prices for alternative specifications - please call to discuss				

Promotional Items (unit prices)			
(Prices are listed as unit prices and are for items with a standard Bridgestone or First Stop logo)			
Dealer logos – price on application - Other quantities – price on application			
		250	1000
FS001	Black ceramic mug	£1.94	£1.54
FS002	Insulated travel mug	£2.47	£2.32
FS003	Standard ice scraper	£1.15	99p
FS004	Round tax disc holder	n/a	37p
FS005	Air freshener	n/a	91p
FS006	Metallised twist ball pen	n/a	£1.15
FS007	Frosted push button ball pen	n/a	£1.15
FS008	Olly FT ball pen	62p	32p
FS009	XD design small torch keyring	£3.42	£3.18
FS010	XD design pen shape LED torch	£6.00	£5.46
FS011	Steel embossed keyring	78p	61p
FS012	Steel embossed keyring - leather fob	£1.40	£1.25
FS013	Plastic bottle opener keyring	96p	62p
FS014	Car wheel bottle opener keyring	£3.23	£3.10
FS015	LED light keyring	£2.19	£1.78
First Stop Clothing			
	FIRST STOP SEW ON BADGE	£1.00	
	FIRST STOP BLACK KNITTED HAT	£2.00	
	FIRST STOP BLACK FLEECE HAT	£2.00	
	FIRST STOP BLACK CAP	£3.00	
	FIRST STOP BLACK POLO SHIRT (all sizes)	£6.00	
	FIRST STOP CARGO TROUSERS BLACK (all sizes)	£6.00	
	FIRST STOP BLACK SWEATSHIRT (all sizes)	£6.00	
	FIRST STOP BLACK BODYWARMER (S)	£12.00	
	FIRST STOP OVERALL	£12.00	